

# 7 Leadership Fundamentals to Keep Your Project Team on Track During Times of Turbulence

Your team looks to you for leadership, especially during times of turbulence. **They need stability and predictability** more than anything. The need for communication increases while formality decreases. Just like 1 week before Launch, **what's really important comes through – everything else can wait.**

## 1 Keep your own emotions in check

- Focus on practicality and logic as you lead your team.
- Ask yourself what you are looking for in a leader during times of crisis.
- Focus on your team's needs to gain your own strength of purpose.

## 2 Share information in a regular structure

- This is not the time to try out trendy new software or techniques.
- Send out your communication on a reliable schedule. Even if the cadence increases to once/day, they need to know exactly when it will hit their inbox.

## 3 Make the tough decisions

- Don't hesitate or delay. Ask for input, but you make the call.
- Be logical and decisive. Once you have enough information, pull the trigger and let the team move on.

## 4 Focus on keeping individual attitude and motivation high

- Pay attention to each person's situation. Life outside the office greatly impacts their ability to focus on their work.
- More than ever, acknowledgement and appreciation are key!

## 5 Help the team step back and see the larger picture

- Turbulence brings insecurity. Show your team how their individual tasks fit into the success of the whole project.
- A picture is worth a thousand words – draw it out, even if it's on a virtual whiteboard during a team meeting!

## 6 Emphasize team building

- During turbulence, it's even more critical to keep your team connected and supporting each other.
- Look around your organization and use existing methods of team building. They'll be familiar to the team and the quickest to implement.

## 7 Keep developing your team

- Use a development assessment tool like Myers-Briggs or Insights Discovery. It will give your team a way to learn and grow while still being productive.
- Focusing on team development helps them bond even if they work virtually.

Want more great advice? Connect with us to supercharge your Team Leadership Skills!

Yes, keep it coming!

